

small FARMES

2024

ADVERTISING INFORMATION

Australia's only dedicated small farming magazine

"We've found advertising with *Small Farms* very, very helpful and produced great results for us."

*BJ Sherriff,
Beekeeping Apparel*



Small Farms is the niche publication designed to service and supply information to the smaller farming community whilst providing up to date information to those wishing to become involved in a new farming venture.

The main objective of the publication is to make aware and support the wide volume of new and opportune rural industries currently available in Australia.

Monthly topics included in the magazine are Rural Issues, Special Feature articles, News Briefs, Niche Industries, Weed Watch, Research & Development, Livestock and Cropping interviews, Coming Events, Lifestyle, Book Reviews, What's New, Product Review, Stock for Sale, Classifieds and more.

Small Farms is distributed nationally via newsagents and subscriptions across Australia.

Also available as a digital download.



Publishing dates:

February | March | April | May | June | July | August
September | October | November | December

Turn over for 2024 advertising information 

Australia's only dedicated small farming magazine

Edition	Booking deadline	Artwork deadline	On sale date
February	1 January	5 January	1 February
March	29 January	2 February	1 March
April	4 March	8 March	1 April
May	1 April	5 April	1 May
June	29 April	3 May	3 June
July	3 June	7 June	1 July
August	1 July	5 July	1 August
September	5 August	9 August	2 September
October	2 September	6 September	1 October
November	30 September	4 October	1 November
December/January	4 November	8 November	2 December

Ad size	Casual rates
Full Page	\$800 + GST
Half Page	\$600 + GST
Quarter Page	\$400 + GST

Special Small Farms

Limited Time Offers

Full Page Offer

Book a full page in 11 issues for only \$600 +GST per issue. Also receive **two bonus editorials** about your business throughout the year (approximately 500 words plus a photo).

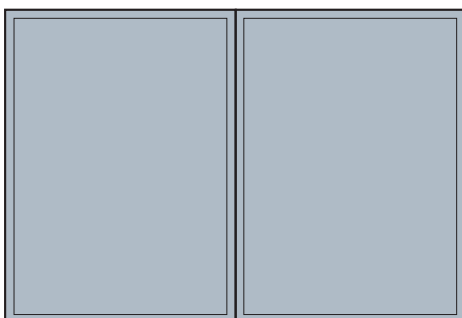
Half Page Offer

Book a half page in 11 issues for only \$400 +GST per issue.

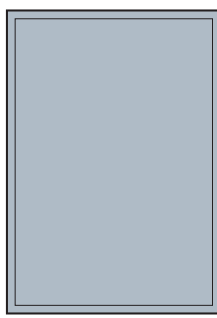
Quarter Page Offer

Book a quarter page in 11 issues for only \$300 +GST per issue.

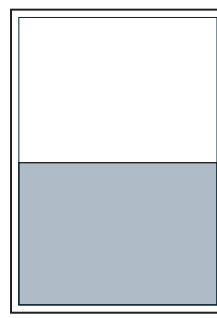
All prices are per issue and exclude GST



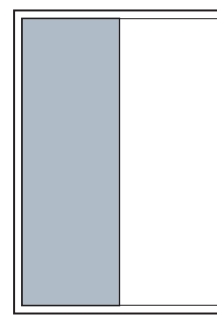
Double page spread (A88B)
297 mm x 420 mm (h x w)
+5mm bleed



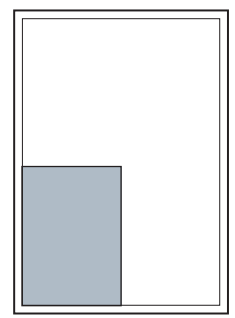
Full page (A84B)
297 mm x 210 mm (h x w)
+5mm bleed



Half page horizontal (A44)
134 mm x 188 mm (h x w)
No bleed



Half page vertical (A82)
272 mm x 92 mm (h x w)
No bleed



Quarter page (A42)
134 mm x 92 mm (h x w)
No bleed

* Bonus editorial applies to any half page, full page or double page advertisement booked. Only one editorial per business. There is no guarantee that advertisements and editorial will be published together. Editorial and a high quality photo are to be supplied by the advertiser and edited by the Small Farms editor if required. Editorial will also be published on our website www.smallfarms.net

All advertising includes full colour reproduction.

Contact

Rob McCracken Advertising Sales: 0407 483 872
E: rob.mccracken@farmerdirect.com.au W: www.farmerdirect.com.au
Farmer Direct: 1300 012 604

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